

TIPS TO PREPARE FOR THE CAREER EXPO



FIRST IMPRESSIONS

There's a famous saying that first impressions are everything — especially when it comes to meeting employers. Put your best foot forward by dressing appropriately and leading with a positive attitude.



RESUME

Your resume should detail all of your career experiences and applicable skills. Make sure it is up to date and have someone review it and offer suggestions.



TELL YOUR STORY

Practice your "elevator pitch" — a quick summary of who you are and what makes you a great employee. Don't be afraid to brag about your skills and accomplishments!



DO YOUR HOMEWORK

Research the employer and the positions you are interested in ahead of time. Show prospective employers that you are prepared and know what you're talking about.



QUESTIONS AND RESPONSES

Practice your responses to common interview questions about your work experiences, your interest in a particular role, or your future goals. Prepare a few questions to ask employers as well.



FOLLOW UP

Get the employer's business card so that you can reach out after the event. Thank them for speaking with you, reiterate your interest and inform them that you would like to stay connected.

Looking for more support? Our CareerSpots job search videos are a great place to start. View them at careerservices.wayne.edu/readiness/videos.