



Say it With Stories: Persuasive Presentations Your Audience Will Remember

A Hot Topic Workshop from Organization & Employee Development

Workshop Description:

What's the number one fear? Some survey results say that most people would rather die - literally! – than talk in front of an audience. Whether you share this belief or just want to polish your already strong speaking skills, this workshop can help by changing your approach to presentations. Learn how to connect with audiences through targeted stories, visuals and activities rather than talk at them with long, boring PowerPoints.

This workshop draws on resources from Accelerate, our eLearning library, by sharing practical tips and techniques for preparing and giving in-person presentations.

- Before this one-hour workshop, participants will be asked to participate in a 5 minute Accelerate Business Exploration simulation, *Presentations That Get People Talking*. While the focus of this brief video is on sales presentations, since we all sell ourselves in any presentation, I think you'll find the general concepts transferrable to the kinds of discussions you need to spark.
- During the session, we'll identify how to prepare and present a presentation that is customized to the needs of the audience and connects participants with your topic.
- After the session, participants will receive targeted Accelerate resource recommendations based upon their unique presentation challenges. *With thousands of e-resources, Accelerate offers a wealth of information to help WSU faculty and staff improve meetings and more!*

Audience:

All WSU faculty and staff seeking to improve their presentations

Workshop Length

One hour, plus completion of a 5-minute overview from Accelerate's Business Exploration series, *Presentations that Get People Talking*.

HOT TOPICS

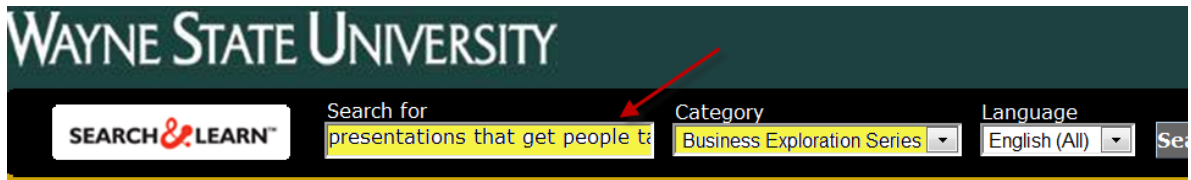
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Pre-Requisite:

Before preparing for your next presentation, please invest 5 minutes to consider how to engage audience members:

1. Logon to Pipeline at www.pipeline.wayne.edu
2. Click on the Employee tab
3. Click on the Accelerate icon (right side of the screen)
4. Click on this link or search this title [Presentations That Get People Talking](#)



5. Consider in what way this sales and business-oriented perspective can apply to your next presentation. Do you need persuade others to consider your viewpoint? Prepare to discuss an upcoming presentation need and develop an action plan for increasing participant engagement.

Workshop Objectives:

Upon successful completion of this blended learning workshop, participants will be able to:

- Describe the reasons why most presentations fail and how to avoid them
- Prepare for your next in-person presentation by customizing your approach to the needs of your audience and engaging participants with stories, visuals and activities
- Access Accelerate resources to continue learning about how best to present based upon your unique needs