

SalesForce Navigation

User guide 2014

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Human Resources CRM Introduction

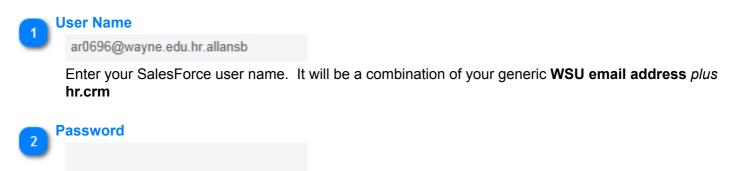
Customer Relationship Management (CRM) is a method for managing customer contacts. It was developed from a commercial perspective where businesses needed a way to keep track of their customers, the customer's contact information and interactions that occurred with these customers, e.g. sales orders, requests for product quotes, etc. CRM is not new. Businesses were managing the relationships they had with their customers long before the invention of the computer. Howerver, in our computer-driven culture if you hear the term CRM, it is usually in conjunction with a software application. The CRM software application that WSU has implemented is Salesforce.

Salesforce, as the name implies, was developed for processing customer sales. Although WSU Human Resources does not *sell products* to customers, it does *provide services* to customers. Who are HR's customers? WSU employees and those who are affiliated with WSU.

Log into SalesForce



<TODO>: Insert description text here... And don't forget to add keyword for this topic



Enter your Pipeline password.



Log in to Salesforce

Click the Log in to SalesForce button to initiate the login.

Note: If you want SalesForce to remember your user name, you **MUST** click in the **Remember User Name** checkbox before clicking the button



9

 \checkmark

Click the **Remember User Name** checkbox to have Salesforce remember you user name. The next time you log in to SalesForce, your user name will display, and you will only be required to enter you password.

Overview

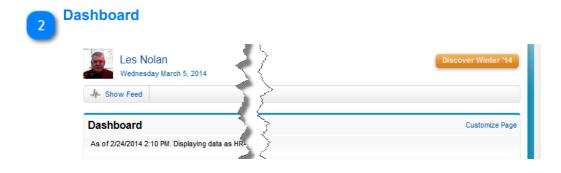
	earch Search			Kolan • Help & Training Call Center •
Allen 5B	Les Nolan Tuesday February 4, 2014			Discover Winter 14
	Dashboard As of 12/18/2013 11:01 PM. Displaying data as R	(Refresh)		Customize Page
Wayne Connect	Users Logged In	# Completed Activities	Information Added to Salesforce	
Pipeline Banner Help System	Last 7 Days	Last 30 Days	# of Accounts	
Create New Recent Items Claressa Adams 00001006 Les Nolan Admin Recion Admin State University Allan Kiellberg	My Tasks	Assigned Record Count	The report returned to results.	Overdue V
Messages and Alerts		You have no open tas	ks scheduled for this period.	
	Calendar	New Event New Meeting Request		Chat 🔊
Trecycle Bin	Scheduled Meetings Requested Meet Today 2/4/2014 You have no events scheduled for the next			€ February 2014 > Sun Mon Tue Wed Thu Fri Sat 26 27 28 29 30 01 02 03 01 02 03 01 02 03 01 02 03 01 01 02 03 01 02 03 01 02 03 01 02 03 01 02 03 01 03 03
	Copyright © 20	00-2014 salesforce.com, inc. All rights reserved. <u>Pr</u>	vacy Statement Security Statement Terms of U	se 508 Compliance

Search Dashboard User Menu Help & Training Call Center 2 5 3 Tab Bar/Tabs 6 salesforce. Quick Links Les Nolan w Feed Create New Dashboard Cu 8 As of 2/24/2014 2:10 PM. Disp Users Logged In estorce Last 7 Days 4 Recent Items à 9 re would I find a legal disi the 403(b) Retiremen Savings Plan? Lila Asante-Appiah Overdu < Chat 00001024 My Tasks Les Nolan 🕚 🕜 🚼 Now: 22*F 🚙 | Wed: 24*F 🐲 | Thu: 27*F Myxa: 0

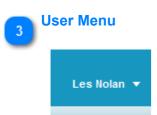
This screen will display when the user logs into SalesForce. The **Home** tab is the default "active" tab. The Dashboard area is customizable.



The Search function allows the user to search on any item or object within Salesforce, e.g. case numbers, reports, groups etc.



Home Tab

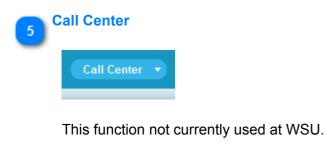


This menu enables users to create a profile, make changes to various account and desktop parameters, and log out of the current Salesforce session.





Because Salesforce CRM was developed to support a sales environment, much of the help and training is developed from a sales perspective using sales jargon. However, there are some help topics that can provide the user with good information.



6 T	ab Bar/1	abs					
	Home	Contacts	Cases	Files	Reports	Solutions	Chatter

Each tab on the **Tab Bar** contains a group of related functions with a distinct layout. The **Tab Bar** is completely customizable.



This section of the navigation panel contains links to commonly referenced WSU websites. These links are customizable by the WSU Salesforce Administrator.



This section of the navigation panel allows users to quickly create calendar events, e.g. appointments, tasks for an action or todo list, a new case, upload a file, a new report, and a new solution.

Create New	•
Z Event	
🦉 Task	
🖉 Case	
皆 File	
🥏 Report	
🔗 Solution	
🧯 Leclie Nolan	

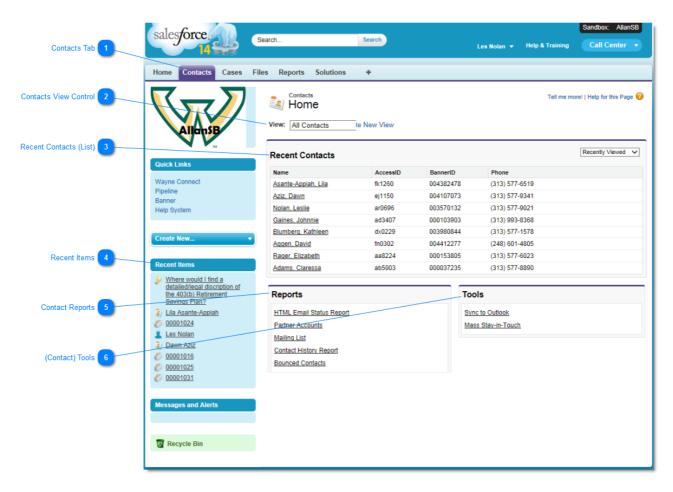


Recent Items



This section of the navigation panel displays a user's most recent activity with the CRM. From creating cases, to uploading documents (files), to communicating with other CRM users, the user can quickly revisit recent activity.

Contacts Tab



The Contacts tab provides you with the ability to view personal, employment, and job information about any contact that has been loaded into the CRM database. Currently, the database includes:

- Active WSU Employees
- Retired WSU Employees
- Volunteers



Click the **Contacts** tab to display contact information.



View: All Contacts te New View

Selecting an option from the **View** pull-down list (shown below) and clicking **GO** will give you some control which contact information is displayed.

View:	All Contacts	Go!
	Birthdays This Month	
	New This Week	
_	Recently Viewed Contacts	
Rece	nt contacts	

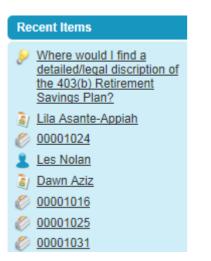
Recent Contacts (List)

Recent Contacts	Recently Viewed V			
Name	AccessID	BannerID	Phone	
Asante-Appiah, Lila	fk1260	004382478	(313) 577-6519	
Aziz, Dawn	ej1150	004107073	(313) 577-9341	
Nolan Leslie	ar0696	003570132	(313) 577-9021	

Recent Contacts are displayed in this area as a result of clicking **Recent Viewed Contacts** from the View pu down list and clicking **GO**.



Recent Items



You can also display recently viewed contacts from the **Recent Items** section of the navigation panel. Names in this list are the result of either reviewing contact information of **Chats** that you make or by other users you are following. Numbers are recently viewed or created Case Numbers.

By hovering your mouse pointer over an entry, a summary pop-up will display.

If it was a recently viewed contact, the pop-up will look like this:

	Contact	/iew
-	Name	Johnnie Gaines
	AccessID	ad3407
1	BannerID	000103903
h	Account Name	

If it was a Chat response, the pop-up will look like this:

	Allan Kjellberg HR Systems Analyst
	(313) 577-2362 Phone Observer
	 Following
ł	I Send a message

Note: Numerical values contained in the list are Case numbers.

Case		/iew Edit
Contact I	Name	
s	Status	New
Case C	Drigin	Phone
Pr	riority	Medium
Su	ıbject	Benefits Changes
Descri	iption	How will this affect my benefits?

5 Contact Reports

Reports

- HTML Email Status Report
- Partner Accounts

Mailing List

Contact History Report

Bounced Contacts

This section provides reports that are specifically associated with contacts.



(Contact) Tools

Tools

Sync to Outlook

Mass Stay-in-Touch

To be determined.

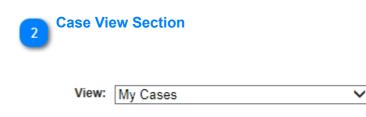
Case Tab

Case Tab 1	salesforce	Search	Search	s Nolan ▼ Help & Training	Sandbox: AllanSB
ase View Section 2	Home Contacts Cases	Files Reports Solutions	Chatter Profile Groups +		
Recent Cases 3	AllensB	View: My Cases	Clone Create No.		re! Help for this Page 🕜
		Recent Cases	New		Recently Viewed V
	Quick Links	Case Number	Subject	Date/Time Opened	Priority
	Wayne Connect	00001024	403b Eligibility	2/10/2014 3:44 PM	Medium
	Pipeline	00001016	Retiring From University Service	2/6/2014 1:39 PM	Medium
	Banner Help System	00001025	Who is in charge of HR	2/10/2014 3:44 PM	Medium
	The by System	00001028	I'm going from, Union tto a Non_UNION pOSITION	2/10/2014 3:52 PM	Medium
Recent Items 4		00001036	Can I change	2/28/2014 2:36 PM	Medium
	Create New	00001031	Benefits Changes	2/25/2014 10:08 AM	High
		00001039	403(b) Deductions Are Incorrect	3/2/2014 9:17 PM	High
	Recent Items	00001015	Cognos Report Edit	2/5/2014 4:56 PM	High
	Where would I find a	00001006	Qualify for Tuition Assistance	1/17/2014 3:20 PM	Medium
	detailed/legal discription of the 403(b) Retirement	00001022	Attaching Resume to Application	2/10/2014 8:34 AM	Medium
Reports 5	Savings Plan?	00001017	Retirement Savings Plan	2/6/2014 1:49 PM	Medium
	<u>ilia Asante-Appiah</u> <u>00001024</u>	Show 10 items			
	Les Nolan (a) Dawn Aziz	Reports		Tools	
	<u>00001016</u>	Total Cases Created		Mass Delete Cases	
	Ø0001025	Total Cases Created by Ad	pent		
	© 00001028	Total Open Cases by Ager			
	<u>00001036</u> <u>00001031</u>	Contact Role Report	<u></u>		
	W 0001031	Cases and Emails			
(Cases) Tools 6	Messages and Alerts	Case History Report			
		Go to Reports »			

Creating a Case is the method for documenting an interaction with an Contact.



Click the **Case** tab to display **Case** information.



Selecting an option from the **View** pull-down list (shown below) and clicking **GO** will give you some control which combination of cases are displayed.

View:	All Open Cases	Go!
	Benefits	
	Client Services	
_	Compensation	
Rece	Escalated - Service Center	
	General	
Case I	My Cases	
00001	My Open Cases	eport Ed
	Recently Viewed Cases	
<u>00001</u>	Wellness	rom, Un

Recent Cases

Recent Cases	New		Recently Viewed V
Case Number	Subject	Date/Time Opened	Priority
00001024	403b Eliqibility	2/10/2014 3:44 PM	Medium
00001016	Retiring From University Service	2/6/2014 1:39 PM	Medium
00001025	Who is in charge of HR	2/10/2014 3:44 PM	Medium

Recent Cases is display in this area as a result of clicking **Recently Viewed Cases** from the View pull-down and clicking **GO**. The layout and information displayed will vary with the selection from the View pull-down lis



Recent Items

Re	cent Items
<i>.</i>	Where would I find a detailed/legal discription of the 403(b) Retirement Savings Plan?
3	Lila Asante-Appiah
Ø	00001024
2	Les Nolan
<u>i</u>	Dawn Aziz
Ø	00001016
Ø	00001025
Ø	00001028

You can also display recently viewed cases from the **Recent Items** section of the navigation panel. Numerical values in the list are case numbers. You can hover your mouse pointer over the case number to display a brief summary of the case.

The pop-up for a recently viewed case will look like this:

Case		View Edit
	Contact Name	Kathleen Blumberg
	Status	New
	Case Origin	Phone
	Priority	Medium
	Subject	Cognos Report Edit
	Description	Needs additional information on report to identify employees whose assignment has ended.

Note: Name values contained in the list are the result of Chat interactions.

5 Re	ports
	Reports
	Total Cases Created
	Total Cases Created by Agent
	Total Open Cases by Agent
	Contact Role Report
	Cases and Emails
	Case History Report

This section provides reports that are specifically associated with cases.

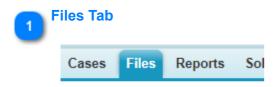


To be determined.

Files Tab 1				
	salesforce	Search Search	Les Nolan 🔻 Help & Training	Call Center 👻
Files Views 2	Chatter > Files	Files Reports Solutions Chatter P	rofile Groups Video Tutori	al Help for this Page 🕜 <u>Get our mobile app</u>
	All Files Recently Viewed	Recently viewed files		
	MY FILES Files I Own Files Shared with Me	Upload Files or drag and dro	p to add files	
	Files I Follow	Q Search All Files	Search	
	FILES IN MY GROUPS All Wayne State University	Actions Name	Owner	Last Modified
	Admin Region (Private)	a 🕂 💌 🙀 External_Link	Nolan, Les	Feb 27
		Salesforce Help Top	pics Nolan, Les	Feb 27
		😂 🕀 💌 🧖 Claressa Adams	Nolan, Les	Jan 17
		1 - 3 of 3	≪ ∢ Previous Next ► ≫	Page 1 of 1

Files Tab

Use the Files tab to upload, store, find, follow, share, and collaborate on files in the Salesforce cloud.



Any file you own or have access to is available to <u>share</u> or <u>attach to posts or comments</u> on Chatter feeds. All file types are supported, including everything from Microsoft® PowerPoint presentations and Excel spreadsheets, to Adobe® PDFs, image files, audio files, and video files.





The options in this listing enable the user to filter the files that will be displayed. Filtering displays only those files that met the filter criteria and reduces the number of files displayed.

Reports Tab

	salesforce Search.		Search	Les Nolan 🔻	Sandbox: AllanSB Help & Training Call Center V
	Home Contacts Cases Files	Reports	Solutions Chatter Profile Groups +		
Report Folders 1	Reports & Dashboards	New Re			Guided Tour Help for this Page 🥑
	Q, Find a folder	Q Find	reports and dashboards	Recently Viewed	▼ All Types ▼
Report Actions 2	All Folders	Action	Name		Folder
-	My Personal Custom Reports	•	Cases Opened		Case Info
Report Category 3	Case Info	•	Sample Report: Users Logged In Which of my users are logging?		Unfiled Public Reports
_	Account and Contact Reports Deportunity Reports		Adoption Dashboard		Company Dashboards
	Sales Reports	•	Sample Report: # of Accounts How many accounts are being added to Salesforce?		Unfiled Public Reports
	Campaign Reports Call Center Reports Call Center Reports				
		<			>
		1-4 of 4	- ≪ ∢ Previous Next ► >>		Page 1 of 1

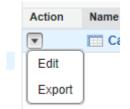
Reports give the user access to data that has accumulated over time. The data can be displayed in almost infinite combinations and can be share with others via dashboards.

1 ^R	eport Folders
	All Folders
	- 🛅 Unfiled Public Reports
	My Personal Custom Reports
	📹 Case Info
	Company Dashboards
	Account and Contact Reports
	Comportunity Reports
	🔚 Sales Reports
	- 🛅 Lead Reports
	- 🔚 Support Reports
	🛅 Campaign Reports
	End Self-Service Reports
	- 🔚 Activity Reports
	Product and Asset Reports
	Call Center Reports

System report are sorted into folders. Folders are used to categorize report types. Click the folder name to display a list of the reports contained in that folder.



Actions to be taken by report developers. Click the button to display the actions.





Report Category

Adoption Dashboard

____ Sample Report: # of Accounts

Solutions Tab

	Home Contacts Cases Files Reports Solutions Chatter Profile	e Groups 🕂		
d Solutions 2	P Home		Tell me more! H	lelp for this Pag
ution Views 3	Enter keywords to find matching solutions.			
	Solution Views			
	View: Recently Viewed Solutions V Go! Create New View			
nt Solutions				
	Recent Solutions		R	ecently Viewed
	Solution Title	Solution Number	Status Au	thor Alias
	Where would I find a detailed/legal discription of the 403(b) Retirement Savings Plan?	0000002	Draft LN	lolan
	Who did I list as beneficiaries?	00000004	Draft LN	lolan
		0000003	Draft <u>LN</u>	lolan
	How do I contact the investment carrier?		Draft LN	lolan
Reports 5	How do I contact the investment carrier? Where can I find information about the 403(b) Retirement Savings Plan?	0000001		
Reports 5		<u>0000001</u>		
Reports 5	Where can I find information about the 403(b) Retirement Savings Plan?	0000001		
Reports 5	Where can I find information about the 403(b) Retirement Savings Plan? Reports	0000001		



Clicking the **Solutions** tab displays the Solutions home page.

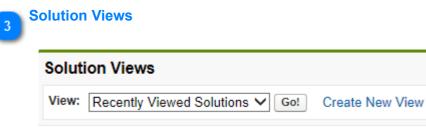


Find Solutions

Enter keywords to find matching solutions.

Find Solution

Enter key words to search for a solution.



Browse for solutions by category name and sub-category.

Recent Solutions

Recent Solutions			Recently Viewed V
Solution Title	Solution Number	Status	Author Alias
Where would I find a detailed/legal discription of the 403(b) Retirement Savings Plan?	0000002	Draft	LNolan
Who did I list as beneficiaries?	0000004	Draft	LNolan
How do I contact the investment carrier?	0000003	Draft	LNolan
Where can I find information about the 403(b) Retirement Savings Plan?	0000001	Draft	LNolan

Click the solution title to display the solution.

5 R	eports
	Reports
	Solution List Solution History Report

Go to Reports »

Display a list of solutions.

Chatter Tab

	Home Contacts Cases Fi	les Reports Solutions Chatter Profile Groups +	
	Wayne State Universi	ity	Help for this Page 🥝
	Les Nolan	Post III File ∂ ² Link III Poll	Recommendations More
-14	Messages	What are you working on? Share	HR-CRM Admin Joined in the last month Follow
atter Views 2	Ju-Feed	Q Show All Updates 👻	Merilyn Merkison Shares interest in 5
	To Me	Les Nolan	Follow
	Bookmarked All Company	Hanna, have you had an opportunity to investigate that case yet? Comment - Like - Share - March 3, 2014 at 12:44 PM	Keyantee Davis Joined in the last month
	L People Croups Files	Hannah Fleet — Allan Kjellberg changed Title from a blank value to HR Client Svcs-Support Assoc and Phone from a blank value to (313) 577-3717.	Follow Lila Asante-Appiah Recently viewed by you Follow
	- Topics	Comment Like February 25, 2014 at 3:18 PM	Trending Topics All
		Deborah Foster — Allan Kjellberg changed Title from a blank value to Customer Service Associate and Phone from a blank value to (313) 577-3685. Comment - Like - February 25, 2014 at 3:08 PM	Add topics to your posts to increase their visibility. Topics that have a spike in activity are likely to trend.

<TODO>: Insert description text here... And don't forget to add keyword for this topic



The **Chatter** tab is the bollaboration home base and give the user instant access to most of the collaboration features in Chatter.

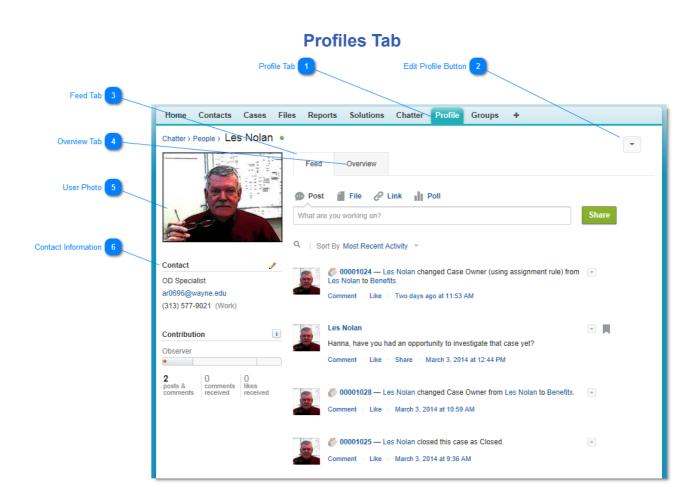
2 ^{Ch}	atte	er Views
		What I Follow
		To Me
		Bookmarked
		All Company
	1	People
	<u>I</u> t	Groups
	Ŀ	Files
	*	Topics

The user can accomplish all of the following from the Chatter tab:

- Make a post that's shared with people who follow you, or comment on someone else's post.
- Like posts or comments to show your support.
- •

Share a post to your profile or to a group, or send a link to the post to other Chatter users in an email or instant message.

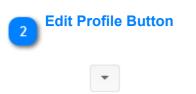
- <u>View, filter, and sort your feed</u> on the left side to view posts from people and records you follow and groups you're a member of, posts that mention you, posts you bookmarked, or all posts from your company.
- Search the feed to quickly find information in the feed posts and comments on the Chatter tab.
- <u>Bookmark a post</u> to keep track of future comments on the post, or to remember to follow up on the post later.
- Add topics to a post to categorize the post and give it more visibility.
- Access your people, groups, files, and topics lists.
- <u>View or update your profile</u>, such as your profile photo or your contact information.
- Read or send private messages that are only visible to certain people.
- <u>Access your favorites</u> to see the latest posts and comments for your favorite topics, list views, and Chatter feed searches.
- <u>View your recommendations</u> for people, groups, files, and records that closely relate to your job and interests.
- <u>View trending topics</u> that people are discussing in Chatter right now.
- Invite people to join your Chatter network if they don't have Salesforce licenses to use Chatter.



<TODO>: Insert description text here... And don't forget to add keyword for this topic



Click the Profile tab to customize the users profile with a photo and information about themselves.

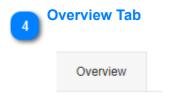


Click this button to edit your profile or access your personal settings.

	-
	User Detail
-	Edit Profile
	Help for this Page



Click the **Feed** tab to view your Chatter feed or post an update.



Update your About Me section, view your groups or see who is following you and who you are following.



Chatter > People > Les Nolan .



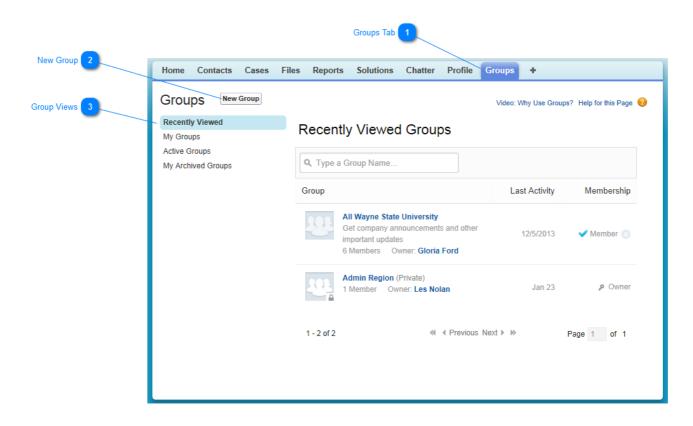
Click your photo to add or change the photo.



Contact
OD Specialist
ar0696@wayne.edu
(313) 577-9021 (Work)

Click the pencil icon to edit your contact information.

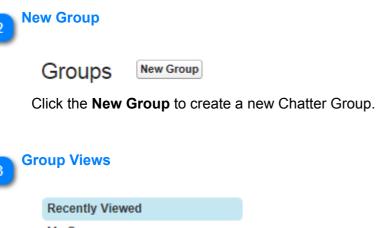




<TODO>: Insert description text here... And don't forget to add keyword for this topic



The Groups tab display your Chatter Groups.



My Groups

Active Groups

My Archived Groups

Click a **Group View** to display the groups by category.

Locating an Employee's Contact Information

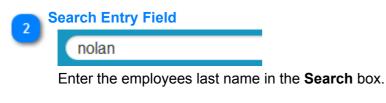
The first time you attempt to locate an employee's contact information after logging in, you must use the Search function at the top of the screen. Subsequent searches can be performed from the search box that displays with the results of your initial seach.

Contacts Tab	Search Entry Fiel	d Search Bu	tton	
	2	3		
salesforce	blan	Search		Ś
Home Contacts Cases Ch	atter Profile Groups	Files Repor	ts +	5
	Contacts			5
	nolan View			Search Again i Option
AllchSB	Contacts (2)	Show Filters		
- And	Name	AccessID Ba	annerID	Title
10	Charles Nolan	aa0000 77	7111777	Facilities Engineer
Search Results	Leslie Nolan	ar0696 11	1777111	OD Specialist
	Files (1)			
	- Landren Mars		ninin nisina di	transfer to a second second

After obtaining the employee's WSU Access ID or his/her last name:



Click the **Contacts** tab *(unless already selected)* to locate the contact information for a WSU employee.





Click the **Search** button to initiate the search.

A

Search Results

Name	AccessID	BannerID	Title
Charles Nolan	aa0000	777111777	Facilities Engineer
Leslie Nolan	ar0696	111777111	OD Specialist

This search produced two results, click the appropriate employee's name to open his or her contact information.

The contact information for this employee will display.

Leslie No	blan	~
		
		Cases [0] Open Activitie
Contact Detail		7
	Name Leslie Nolan	
	Email 🕗 ar0696@wayne.edu	
	Phone 🥝 🛐 (313) 577-9021	
/ mmm. Md		A second provide and

Working With Cases

Issues brought to the attention of the Employee Resource Center (ERC) are documented by creating a case. The case can be retained within the ERC for solution, assigned to a Response Queue or assigned to an individual user.

The case contains the following information:

- The case number
- The case owner (person responsible for providing a solution/response to the contact.
- The name of the contact and the contact information
- Case status, a discription of the issue, the date the case was created, and how the case came to the ERC.
- Case comments, case history, and any related cases.
- If the case is closed, how the case was resolved.
- Open acivities and activity history.
- Attachments (supporting documentation) that may have been applied to the case.

Creating a Case for a WSU Employee

Contact Information	[
	Leslie Nolan		Customize Page Printable View Help for this Page 🕢
	-I- Show Feed		
		Cases [0] Open Activities [0] Activity History [0] Notes & Attachments [0]	21
Ň	Contact Detail		
	Name Leslie Nolan	AccessID	ar0696
	Email ② ar0696@wayne.edu	BannerID	003570132
Scroll to the Cases Section 2	Phone 📀 😮 (313) 577-9021	And the second s	Maria Mar
	Constant and the formation of the state of the second state of the	and the work was and the same Account washe	and the second
	Cases Cases	New Case	Cases Help 🕐
	No records to display		
Click the New Case Button 3	Open Activities	New Task New Event New Meeting Request	Open Activities Help ?
-	No records to display		< Chat 🦻
	Activity History	Log a Call Mail Merge	Activity History Help (?)
	No records to display		
	Notes & Attachments	New Note Attach File	Notes & Attachments Help 🕐
	No records to display		
	∧ Back To Top	Always show me more records per related list	

Creating a Case is the method for documenting the interaction with a contact.

1 °	ontact Information		
	Contact Detail		
		Name	Leslie Nolan
		Email 🕜	ar0696@wayne.edu
		Phone 🕜	313) 577-9021

To create a "Case" for an employee issue, you must first locate the employee's contact information. Follow the step described in the section Locate the Employee's Contact Information.



The **Cases** section is located toward the bottom of the screen after the last of the employee's information.



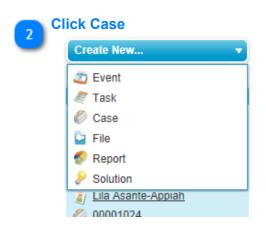
Click the **New Case** button to open a new case screen.

Creating a Case For a Non-Employee			
	New Case Screen	Contact Name Blank	
	3		
	Home Contacts Cases Fi	les Reports Solutions Chatter Profile Groups +	
	$\nabla \pi \lambda$	New Case	Help for this Page 🤣
	AllansB	Case Edit Save Save & New Check Spelling Cancel	
	11	Case Information	= Required Information
	Quick Links	Case Owner Les Nolan TypeNone V	
	Wayne Connect	Contact Name Case TopicsNone	~
	Pipeline Banner	Case Topic - Details None- V i	
Click Create New 1	Help System	Parent Case	
Click Case 2	Create New 🔻	Additional Information	
Cher Case 2	a Event	Status New 🗸	
	🦉 Task	Case Origin	
	Case	Priority Medium V	
	File Report		
	Solution	Description Information	
	Lila Asante-Appiah	Subject	
	<u>00001024</u> <u>00001024</u> <u>00001024</u> <u>00001024</u>	Description	
	00001016	\sim	
	Ø 00001025	U	
	<u>00001028</u> <u>00001036</u>	Internal Comments	
	© <u>00001031</u>		
	Messages and Alerts	\sim	
		Optional	
	🔯 Recycle Bin	Assign using active assignment rules	
		Send notification email to contact	
		Save & New) Check Spelling Cancel	

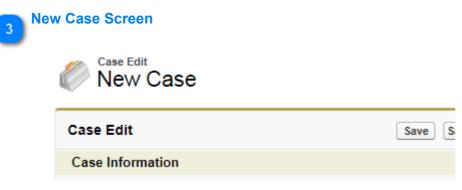
Creating a case for a non-employee differs in the way in which the case is created.



Click **Create New...** to activate the pull-down menu.



Click Case to create a new case for a non-employee inquiry.



The New Case screen is displayed in the Edit mode and is ready to be completed.

4 ^C	ontact Name	Blank
	Contact Name	

The **Contact Name** field is blank because the new case was not created from an employee's **Contact** screen. When a new case is created from the employee's Contact screen, the employee's name is inserted in the Contact Name field.

The Contact Name for non-WSU contacts must be entered into...

CAUTION: Do not click the **Contact Name Lookup** button to the left of the Contact Name field to add a contact name. Only WSU employees and those associated with Wayne State have contact records in Salesforce.

Case Owner	Les Nolan	
Contact Name		
		Contact Name Lookup (New Window)

		Completing a New Case	
		Туре 6	
		Case Topic 7	
		Case Topic - Detail 8	
Case Owner 1	Case Edit		
	New Case		Help for this Page 🧭
Contact Name 2	Case Edit	Save Save & New Check Spelling Cancel	
	Case Information		= Required Information
	Case Owner	Les Nolan Type	Problem
	Contact Name	Dawn Aziz Case Topics	TCW General Information
Status 3		Case Topic - Details	Retirement Savings Plans 🔽 👔
otatus o		Parent Case	
			1
	Additional Information		
Case Origin 4	Status	New	
	Case Origin	Phone 🗸	
Priority 5	Priority	High 🔽	
	Description Information		
Subject 9	Subject	403(b) Deductions Are Incorrect	
	Description	Employee submitted new 403(b) Salary Reduction Agreement to increase employee contribution, but last pay stub did not show new increased	
Description 10		amount.	
		✓	
Internal Comments 11	Internal Comments	Employee had contacted her manager. Manager referred employee to	
		ERC.	
		↓ · · · · · · · · · · · · · · · · · · ·	
Options 12			
	Optional		
	Assign using active assignment Send notification email to contact		
		Save Save & New Check Spelling Cancel	
		13 14 15 16 Save Save & New Check Snelling Cancel	

A well constructed case will help ensure a timely and accurate resolution of the case.



For a new case, the originator of the case is the default **Case Owner**. The Case Owner may retain control of the case to resolve it on his/her own or can allow the case to be reassigned to a designated case queue. When a case is reassigned to a queue, the queue becomes the Case Owner.



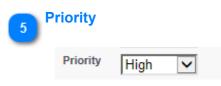
The **Contact Name** contains the name of the qualified WSU employee/associate when the case is created from the Contact.

3	Status		
	Status	New	\checkmark

New is the default Status for a newly created case.



Case Origin indicates how the issues was brought to the ERC. Walk-in, Email, Mail (Post) and Web are additional options.



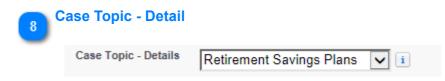
The default **Priority** is Medium. High and Low are also options.



Type gives insight into the type of case being created. Question, Info Request and Service Request are also options.

7 °	ase Topic		
	Case Topics	TCW General Information	\checkmark

Case Topic provides a high-level classification of the case. Case Topic also plays a role in the routing of the case to the proper queue.



Case Topic - Detail provides a second-level classification of the case. In combination with the **Case Topic** the case can be routed to a specific queue where the case can be resolved by subject-matter experts.



Subject 403(b) Deductions Are Incorr

The **Subject** field allows the case originator to further refine the description of the case. This field also appears on the Cases screen with the case number.

10 D	escription		
	Description	Employee submitted new 403(b) Salary Reduction Agreement to increase employee contribution, but last pay stub did not show new increased amount.	~

The **Description** field is where the details of the case are entered. A well developed description will provide the necessary detail for the case to be resolved. The description is included in an email to the contact if Send Notification Email to Contact is selected.

11 ^{In}	nternal Comments		
	Internal Comments	Employee had contacted her manager. Manager referred employee to ERC.	^
			\sim

Internal Comments are intended for internal use are NOT included in the email to the contact.

12 Options

Optional

Assign using active assignment rules

Send notification email to contact

With the **Assign Using Active Assignment Rules** checkbox selected, the case will be routed to the queue identified by the **Case Topic** and **Case Topic - Detail**. If the originator of the case (current Case Owner) chooses to retain control of the case, they can do so by unchecking the checkbox.

The **Send Notification Email to Contact** checkbox, by default, is unchecked. If the Case Owner decides to send this notification to the contact, they must check the checkbox.



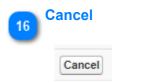
Clicking the **Save** button saves the case and have the system assign a case number to the case.

14 Save & New
Save & New

Clicking **Save & New** saves the case (system assigns case number) and creates a new case using the same contact information. Use this option if the contact has a second issue that is related to the first case or has a second unrelated issue.

15 Check Spelling Check Spelling

Unlike many word processors, Salesforce does not do simultaneous spell checking. If you want to spellcheck your case, you must click the **Check Spelling** button.



Click Cancel to cancel the current case prior to assigning a case number.

Open an Existing Case

		Tell me more! Help for this Pag
Go! Clone Create New View		
New		Recently Viewed
	Date/Time Opened	Priority
eductions Are Incorrect	3/2/2014 9:17 PM	High
nge	2/28/2014 2:36 PM	Medium
Report Edit	2/5/2014 4:56 PM	High
Changes	2/25/2014 10:08 AM	High
bility	2/10/2014 3:44 PM	Medium
r Tuition Assistance	1/17/2014 3:20 PM	Medium
from, Union tto a Non UNION pOSITION	2/10/2014 3:52 PM	Medium
Resume to Application	2/10/2014 8:34 AM	Medium
rom University Service	2/6/2014 1:39 PM	Medium
nt Savings Plan	2/6/2014 1:49 PM	Medium
	Tools	
	Mass Delete Cases	

Click the Cases Tab to display the list of cases.

1	View (Cases)		
	View: All Open Cases	Go!	Clone Create New View

The default display for the Cases Tab is to list the most recently viewed or modified cases for the user. View option enable you to view the cases by different classifications:

View:	All Open Cases	Go!
	Benefits	
	Client Services	
_	Compensation	
Rece	Escalated - Service Center	
	General	
	My Cases	
00001	My Open Cases	luctions A
	Récently Viewed Cases	
00001	Wellness	<u>qe</u>
00001	015 Coanos Re	eport Edit

Recent Cases	New		Recently Viewed v
Case Number	Subject	Date/Time Opened	Priority
00001039	403(b) Deductions Are Incorrect	3/2/2014 9:17 PM	High
00001036	Can I change	2/28/2014 2:36 PM	Medium
00001015	Cognos Report Edit	2/5/2014 4:56 PM	High
00001031	Benefits Changes	2/25/2014 10:08 AM	High
00001024	403b Eligibility	2/10/2014 3:44 PM	Medium

The most recently viewed case appears at the top of the list.

3 Existing Case Entry				
	Case Number	Subject	Date/Time Opened	Priority
	00001039	403(b) Deductions Are Incorrect	3/2/2014 9:17 PM	High

When you locate the desired case, click either the Case Number or Subject to open the case.

Display Selection

Recent Cases

By clicking the **Display Selection**, you can select **Recently Viewed** cases to display cases you have viewed recently (whether you are the owner or not) or **My Open** (cases) to display only cases that you own.



Viewing an Existing Case

	00001039					
ise Action Buttons 2						
		Case Comments [1] Case	e History [2] Related Cases [0]	Solutions [0] Open Activities [0] Activit	y History [0] Attachments [0]	
	Case Detail		Edit Delete Close Case Clo	ne		
-	Case Owner	Benefits [Change]		Туре	Problem	
Case Detail 3	Case Number	00001039 View Hierarch	W]	Case Topics	TCW General Information	
	Contact Name	Dawn Aziz		Case Topic - Details	Retirement Savings Plans	
	Contact Phone	(313) 577-9341		Parent Case		
	Contact Email	ei1150@wayne.edu		- alon cabo		
	-					
	 Additional Information Status 	New				
ditional Information 4	Case Origin	Phone				
	Priority	High				
System Information 5						
	Subject Description	403(b) Deductions Are In		ent to increase employee contribution, bu	t lost now stub did not show a service	record emount
Case Comments 6	Description	Employee submitted new	403(b) Salary Reduction Agreeme	ant to increase employee contribution, bu	it last pay stub did not snow new inc	reased amount.
	Date/Time Opened	3/2/2014 9:17 PM		Date/Time Closed		
	- 5					
	 System Information Created By 	Les Nolan, 3/2/2014 9:17	DM	Last Modified By	Les Nolan, 3/2/2014 9:17 PM	
_	Created by	Les Nolan, 3/2/2014 9.17			Les Nolan, 3/2/2014 9.17 PM	
Case History 7			Edit Delete Close Case Close	ne		
	Case Comments		New			Case Comments Help
	Case Comments Action Public		New			Case Comments Help
	Action Public	Comment Created By: Les No	blan (3/2/2014 9:17 PM)			Case Comments Help
		Comment Created By: Les No		ed employee to ERC.		Case Comments Help
	Action Public	Comment Created By: Les No	blan (3/2/2014 9:17 PM)	ed employee to ERC.		
Related Cases 8	Action Public Edit Del Make Public Case History	Comment Created By: Les No Employee had conta	2 <u>lan</u> (3/2/2014 9:17 PM) iccled her manager. Manager referre	ed employee to ERC.		
Related Cases 8	Action Public Edit Del Make Public	Comment Created By: Les No	<u>Dan</u> (3/2/2014 9:17 PM) acted her manager. Manager referre Action	ed employee to ERC.		
	Action Public Edit Del Make Public Case History Date	Comment Created By: Les No Employee had conta	<u>Dan</u> (3/2/2014 9:17 PM) acted her manager. Manager referre Action			Case Comments Help
Related Cases 8	Action Public Edit Del Make Public Case History Date	Comment Created By: Les No Employee had conta	<u>Jan</u> (3/2/2014 9:17 PM) (cted her manager. Manager referr Action Changed Owner (Assignme			
	Action Public Edit Del Make Public Case History Date	Comment Created By: Les No Employee had conta	<u>Jan</u> (3/2/2014 9:17 PM) (cted her manager. Manager referr Action Changed Owner (Assignme			Case History Help
Solutions 9	Action Public Edit Del Make Public Case History Date 3/2/2014 917-PM	Comment Created By: Les No Employee had conta	Action Changed Owner (Assignme Created.			Case History Help
	Action Public Edit Del Make Public Case History Date 3/2/2014 317 PM	Comment Created By: Las Note Employee had conta User Les Notan	Action Changed Owner (Assignme Changed Owner (Assignme Created			
Solutions 9	Action Public Edit Del Make Public Case History Date 3/2/2014 317 PM	Comment Created By: Les No Employee had conta	Action Changed Owner (Assignme Changed Owner (Assignme Created			Case History Help Related Cases Help
Solutions 9	Action Public Edit Del Make Public Image: Case History Date 32/2014 317 PM W Related Cases No records to display	Comment Created By: Las Note Employee had conta User Les Notan	Action Changed Owner (Assignme Changed Owner (Assignme Created	nt) from Les Nolan to Benefits.		Case History Help Related Cases Help
Solutions 9	Action Public Edit [Del Make Public Image: Case History Date 3/2/2014 017-PM Image: Case Public Cases Image: Case Public Cases No records to display Solutions No Solutions Attached Image: Case Public Case Public Cases	Comment Created By: Las No Employee had conta User Les Nolan (View Suggested Solutions)	Action Changed Owner (Assignme Created New Cese Change Owner)	nt) from Les Nolan to Benefits.		Case History Help Related Cases Help
Solutions 9	Action Public Edit Del Make Public Case History Date 3/2/2014 8177 PM	Comment Created By: Las No Employee had conta User Les Nolan (View Suggested Solutions)	Action Changed Owner (Assignme Changed Owner (Assignme Created	nt) from Les Nolan to Benefits.		Case History Help Related Cases Help Solutions Help
Solutions 9	Action Public Edit [Del Make Public Image: Case History Date 3/2/2014 017-PM Image: Case Public Cases Image: Case Public Cases No records to display Solutions No Solutions Attached Image: Case Public Case Public Cases	Comment Created By: Las No Employee had conta User Les Nolan (View Suggested Solutions)	Action Changed Owner (Assignme Created New Cese Change Owner)	nt) from Les Nolan to Benefits.		Case History Help Related Cases Help Solutions Help
Solutions 9	Action Public Edit Del Make Public Case History Date 3/2/2014 0177 PM	2 Comment Created By: Las No Employee had conta User Les Nolan	Jan (J/22014 9:17 PM) (cled her manager. Manager referre Action Changed Owner (Assignme Created. New Case •) (Change Owner) a) or New Task (New Event)	nt) from Les Nolan to Benefits.		Case History Help Case History Help Related Cases Help Solutions Help Open Activities Help
Solutions 9	Action Public Edit [Del Make Public Image: Case History Date 3/2/2014 8177-PM With Cases No records to display Solutions No Solutions Atlached Open Activities	2 Comment Created By: Las No Employee had conta User Les Nolan	Action Changed Owner (Assignme Created New Cese Change Owner)	nt) from Les Nolan to Benefits.		Case History Help Case History Help Related Cases Help Solutions Help
Solutions 9	Action Public Edit Del Make Public Case History Date 3/2/2014 0177 PM	2 Comment Created By: Las No Employee had conta User Les Nolan	Jan (J/22014 9:17 PM) (cled her manager. Manager referre Action Changed Owner (Assignme Created. New Case •) (Change Owner) a) or New Task (New Event)	nt) from Les Nolan to Benefits.		Case History Help Case History Help Related Cases Help Solutions Help
Solutions 9	Action Public Edit Del Make Public Image: Case History Date 3/2/2014 9 17 PM Image: Provide the second	: Comment Created By: Las No Employee had conta	Jan (D/2/2014 S:17 PM) Locted her manager. Manager referre Action Changed Owner (Assignme Created. New Case Change Owner) G of (New Task New Event) Log a Call (Mail Merge)	nt) from Les Nolan to Benefits.		Case History Help Cases History Help Solutions Help Open Activities Help Activity History Help
Solutions 9	Action Public Edit Del Make Public Image: Case History Date 3/2/2014 9 17 PM Image: Case Public Cases Image: Case Public Cases No records to display Image: Case Public Cases No solutions Attached Image: Case Public Cases Open Activities Image: Case Public Cases No records to display Image: Case Public Cases Activity History Image: Case Public Cases No records to display Image: Case Public Cases Attachments Image: Case Public Cases	: Comment Created By: Las No Employee had conta	Jan (J/22014 9:17 PM) (cled her manager. Manager referre Action Changed Owner (Assignme Created. New Case •) (Change Owner) a) or New Task (New Event)	nt) from Les Nolan to Benefits.		Case History Help
Solutions 9	Action Public Edit Del Make Public Image: Case History Date 3/2/2014 9 17 PM Image: Provide the second	: Comment Created By: Las No Employee had conta	Jan (D/2/2014 S:17 PM) Locted her manager. Manager referre Action Changed Owner (Assignme Created. New Case Change Owner) G of (New Task New Event) Log a Call (Mail Merge)	nt) from Les Nolan to Benefits.		Case History Help Case History Help Related Cases Help Solutions Help Copen Activities Help Activity History Help

Once you have located a case on the cases home or list pages, click the case name to display the details.



These button appear at the top of the displayed case and near the center of the case layout. They provide editing functionality with regard to the case. They will be addressed in another section.

Case Detail	Parent Case
0@wayne.edu	
e	
v) Doductions Are Incorrect	

This section displays summary information about the case:

Case Owner: This field contains the current case owner. If you have created the case and have not re-assigned the case to another user, your name will appear here.

Case The case number is the system-assigned number given to the case when it was Number: created.

Contact This is the individual who initiated the contact. If there is a name in the field, it is Name: the name of a qualified WSU employee. If the field is blank, the interaction was initiated by and individual who is NOT a qualified WSU employee. The name of this individual will appear in the Subject field of the case comments. The Subject field can be viewed in the **Additional Information** section of the displayed case.

Contact The contact phone number of the WSU employee who initiated the contact. Phone:

Note: The contact phone number for a Non-WSU employee who initiates a contact will be in the **Description** field of the displayed case.

Contact The email address of the WSU employee who initiated the contact.

Note: The email address for a Non-WSU employee who initiates a contact will be in the **Description** field of the displayed case.

Type (of The Type field establishes the type of contact.

Example:

Email:

contact):

Type Info Request

Case Topics: Case Topic classifies the type of contact into general categories.

Example: Employee Benefits



Case Topic - Case Topic - Details further classifies the contact into specific areas of the topic. Details:

Example: Retirementy Savings Plans

Case Topic - Details E-Reports -- Terminations

Parent Case: If the currently displayed case does not have a related case(s), this field will be blank. If the currently displayed case is related to and is subordinate to another case, the other case will be the Parent Case and its case number will be displayed here.



(b) Deductions Are incorrect

ployee submitted new 403(b) Salary Reductio

A right-pointing arrow next to a section title indicates that section is collapsed. To expand the section and display its content, click the right-pointing arrow. To collapse a section to hide its contents, click the down-pointing arrow.

▼ Additional Information	on		
	Status	New	
Cas	e Origin	Phone	
	Priority	High	
	Subject	Cognos Report Edit	
Des	cription	Needs additional information on report to identify employees whose	se assignment has ended.
Date/Time	Opened	2/5/2014 4:56 PM	Date/Time Closed
Status:		tes the status of the currently displayed case. On Hold, Escalated and Closed.	Status indicators are:
Case Origin:		ibes how the contact was initiated. Methods c e: Phone, Walk-in, Email, Mail (US Postal) an	0 0
Priority:	Import	ance indicators include: High, Medium and L	ow
Subject:	This fi	eld enable you to clearly describe the purpose	e of the contact.
Description:	The D	escription field allows you to further define the	e case.
Date/Time Opened:	This fi	eld indicates the date and time the case was o	created.
Date/Time Closed:	This fi	eld indicates the date and time the case was r	resolved and closed.

System Information

'2014 9:17 PM

A right-pointing arrow next to a section title indicates that section is collapsed. To expand the section and display its content, click the right-pointing arrow. To collapse a section to hide its contents, click the down-pointing arrow.

▼ System Information

Created By Deborah Foster, 2/5/2014 4:56 PM Edit Delete Close Case Clone Last Modified By Les Nolan, 2/27/2014 4:07 PM



<u>Nolan</u> , 3/2/2014 9:1	7 PM	Last Modified By	Les Nolan, 3/2/2014 9:17 PM		
	Edit Delete Close Case Clone				
	New			Case Comments Help	
Comment					

This section provides a section for various users to add, edit or delete comments relative to the case. These comments can remain private or can be made public to all users.

Case History

Created By: Les Nolan (3/2/2014 9:17 PM) Employee had contacted her manager. Manager referred employee to ERC.					
		Case History Help (?)			
User	Action				
Les Nolan	Changed Owner (Assignment) from Les Nolan to Benefits.				

The Case History tracks changes to the case. Any time a user modifies any of the standard or custom fields a new entry is added to the Case History related area. All entries include the date, time, nature of the change, and who made the change.

8 R	Related Cases	
	Created.	
	New Case 💌 Change Owner	Related Cases Help ?

The Related Cases list displays all of the cases directly below a parent case in a case hierarchy. Cases can be associated with each other via the Parent Case lookup field on a case edit page. When a case is associated with a parent case it signifies a relationship between cases, such as a grouping of similar cases for easy tracking.

9	Solutions			
	v Suggested Solutions) OF	Find Solution	Solutions Help	

This section links to a list of Solutions. The search function searches all fields that exist on a solution.



This area displays all open tasks and events that are associated with this case.

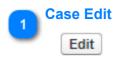


<TODO>: Insert description text here...

Editing an Existing Case

ise Edit 1	00001016					Gustomize Page Printab	le View Help for this Pag
	Show Feed						
	« Back to List: Cases						
Locked 2		Case Comments [0] Case Hist	ory [2] Related Cases [1]	Solutions [D] Op	en Activities [0] Activity	y History [0] Attachments [0]	
	Case Detail	Edit	Delete Close Case	Clone			
dit Field 3	Case Owner	General [Change]			Туре	Service Request	
-	Case-Number	00001016 [View Hierarchy]		\frown	Case Topics	Benefit Changes	
	Contact Name	Elizabeth Rager	U		Case Topic - Details	Retiring from University Service	
	Contact Phone	(313) 577-6023			Parent Case		
	Contact Email	aa8224@wayne.edu			T arent cuac		
	 Additional Information 						
	Status	New					
	Case Origin Priority	Phone Medium					
	Thony	Medium					
	Subject	Retiring From University Servi	се				
	Description						
	Date/Time Opened	2/6/2014 1:39 PM			Date/Time Closed		
	Daternine Opened	2/0/2014 1.39 FW			Date/Time Closed		
	▼ System Information						
	Created By	Les Nolan, 2/6/2014 1:39 PM			Last Modified By	Les Nolan, 2/6/2014 1:39 PM	
		Edit	t Delete Close Case	Clone			
	Case Comments	Nev	v				Case Comments Help
	No records to display						
	Case History						Case History Help
	Date	User	Action				
	2/6/2014 1:39 PM	Les Nolan	Changed Owner (Assign Created.	ment) from Les Nola	an to General.		
	Related Cases	New	Case Change Owner				Related Cases Help
	Action Case	Subject		Priority	Date/Time Opened		Owner
	Edit 00001017	Retirement Savings Plan		Medium		New	Benefits
					2/6/2014 1:49 PM		
				Find Solution	2/6/2014 1:49 PM		
	Solutions	View Suggested Solutions) or		Find Solution	2/6/2014 1:49 PM		Solutions Help
				Find Solution	2/6/2014 1:49 PM		
	Solutions	View Suggested Solutions) or	r Case 🔻) (Change Owner		2/6/2014 1:49 PM		
	Solutions No Solutions Attached	(View Suggested Solutions) or	r Case ▼) (Change Owner)			Solutions Help Related Cases Help
	Solutions No Solutions Attached	View Suggested Solutions) or	r Case 💌 Change Owner		2/6/2014 1:49 PM Date/Time Opened 2/6/2014 1:49 PM	Status	Solutions Help Related Cases Help Owner
	Solutions No Solutions Attached	(View Suggested Solutions) or	r Case 💌] (Change Owner	Priority	Date/Time Opened	Status	Solutions Help Related Cases Help
	Solutions No Solutions Attached	View Suggested Solutions) or	r Case 💌] (Change Owner	Priority	Date/Time Opened	Status	Solutions Help Related Cases Help Owner
	Solutions No Solutions Attached Related Cases Action Case Edit <u>90001017</u>	View Suggested Solutions) or New Subject Retirement Savings Plan	r Case∫ ▼) (Change Owner	Priority Medium	Date/Time Opened	Status	Solutions Help Related Cases Help Owner Benefits
	Solutions No Solutions Attached Related Cases Action Case I Edit 00001017 Solutions	View Suggested Solutions) or New Subject Retirement Savings Plan (View Suggested Solutions) or	r Case •] Change Owner	Priority Medium	Date/Time Opened	Status	Solutions Help Related Cases Help Owner Benefits
	Solutions No Solutions Attached Related Cases Action Case Edit 00001017 Solutions No Solutions Attached	View Suggested Solutions) or New Subject Retirement Savings Plan (View Suggested Solutions) or		Priority Medium	Date/Time Opened	Status	Solutions Help Related Cases Help Owmer Benefits Solutions Help
	Solutions No Solutions Attached Related Cases Action Case Edit 00001017 Solutions No Solutions Attached Open Activities No records to display	(View Suggested Solutions) or New Subject Retirement Savings Plan (View Suggested Solutions) or New	Task) [New Event]	Priority Medium	Date/Time Opened	Status	Solutions Help Related Cases Help Owmer Benefits Solutions Help Open Activities Help
	Solutions No Solutions Attached Related Cases Action Case I Edit 00001017 Solutions No Solutions Attached Open Activities	(View Suggested Solutions) or New Subject Retirement Savings Plan (View Suggested Solutions) or New		Priority Medium	Date/Time Opened	Status	Solutions Help Related Cases Help Owmer Benefits Solutions Help
	Solutions No Solutions Attached Related Cases Action Case Edit 00001017 Solutions No Solutions Attached Open Activities No records to display Activity History No records to display	(View Suggested Solutions) or New Subject Retirement Savings Plan (View Suggested Solutions) or New Log	Task) (New Event) a Call) (Mail Merge)	Priority Medium	Date/Time Opened	Status	Solutions Help Related Cases Help Owner Benefits Solutions Help Open Activities Help Activity History Help
	Solutions No Solutions Attached Related Cases Action Case Edit 00001017 Solutions No Solutions Attached Open Activities No records to display Activity History No records to display Attachments	(View Suggested Solutions) or New Subject Retirement Savings Plan (View Suggested Solutions) or New Log	Task) [New Event]	Priority Medium	Date/Time Opened	Status	Solutions Help Related Cases Help Owner Benefits Solutions Help Open Activities Help Activity History Help
	Solutions No Solutions Attached Related Cases Action Case Edit 00001017 Solutions No Solutions Attached Open Activities No records to display Activity History No records to display	(View Suggested Solutions) or New Subject Retirement Savings Plan (View Suggested Solutions) or New Log	Task) (New Event) a Call) (Mail Merge)	Priority Medium	Date/Time Opened	Status	Solutions Help Related Cases Help Owmer Benefits Solutions Help Open Activities Help

There are two ways to edit a case: case edit mode or edit field by field.



Clicking the Edit button will place the entire case into edit mode. All editable fields will be displayed.



If a **Closed Lock** icon appears near a field when it has been selected, that field cannot be edited.

3	Edit Field		
_	Case Number	00001016 [View Hierarchy]	\frown
	Contact Name	Elizabeth Rager	

If a **Pencil Icon** appears near a field when it has been selected, you can enable the field for editing by **double-clicking** the pencil icon.

Re-assigning a Case To a New Owner

-	Case 00001	039				Customize Page Printable View Help for this Page 🤣
Case Owner 1	+ Show Feed					
			Case Comments [1] Case History [2] Related Cases [0] Solutions [0]] Open Activities [0] Activit	ty History [0]	Attachments [0]
	Case Detail		Edit Delete Close Case Clone			
		Case Owner	Benefits [Change]	Туре	Problem	
		Case Number	00001039 [View Hierarchy]	Case Topics	TCW Ger	eral Information
		Contact Name	Dawn Aziz	Case Topic - Details	Retiremer	nt Savings Plans

To re-assign a case to a new owner, first open the desired case.

1	Case Owner		
	Case Owner	Benefits [Change]	

Click the **Change** link to the right of the current **Case Owner** (Benefits). The Change Case Owner screen displays. There are two options for re-assigning the case. The case can be re-assigned to a specific **User** or to a **Case Queue**. If re-assigning to another user, click the **Look-up** button to the right of the look-up field.

Select New Owner		
Transfer this case Owner Send Notification Email	00001039 User Queue	
		Save Cancel

A **Lookup** screen will display. Enter the new owners last name in the Lookup field and click the **Go!** button.

Search for a user ~ salesford	e.com - Enterprise Edition - Internet Explorer	↔ _ □ >
https://cs16.salesforce.com	/_ui/common/data/LookupPage?lkfm=editPage&lknm=newO)wn&lktp=StandardUserLoo 🥤
Lookup	Go!	
ecently Viewed Users	Role	
	Role	
full Name	Role HR Advocate - Resource Center	
Full Name Allan Kjellberg		

Click the name of the user you want to assign as the new Case Owner.

🤗 Search for a user ~ salesforce.com - Enterprise Edition - Internet Explorer 🛛 😣 💶 🗙						
https://cs16.salesforce.com/_ui/con	🕞 https://cs16.salesforce.com/_ui/common/data/LookupPage?lkfm=editPage&lknm=newOwn&lktp=StandardUserLoo 🔒					
🔍 Lookup						
fleet Go!						
You can use "*" as a wildcard next to other characters to improve your search results.						
Search Results						
Full Name	Role					
Hannah Fleet	HR Advocate - Resource Center					

Click **Save** to complete the re-assignment.

Select New Owner	
Transfer this case	00001039
Owner	User 🔽 Hannah Fleet
Send Notification Email	
	Save

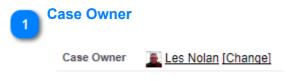
The case has been re-assigned to a new Case Owner.

Case Detail		Edit Delete
	Case Owner	Rannah Fleet [Change]
	Case Number	00001039 [View Hierarchy]
	Contact Name	Dawn Aziz

Routing a Case To a New Response Queue

	© 00001028			Customize Page Printable View Help for this Page 🥝
Case Owner 1				
	« Back to List: Cases			
		Case Comments [0] Case History [5]	Related Cases [1] Solutions [0] Open Activities [1] Activity History [0]	Attachments [0]
	Case Detail	Edit	elete Close Case Clone	
	Case Owner	Les Nolan [Change]	Туре	
	Case Number	00001028 [View Hierarchy]	Case Topics	
	Contact Name	Kathleen Blumberg	Case Topic - Details	
	Contact Phone	(313) 577-1578	Parent Case	
	Contact Email	dx0229@wayne.edu		

To re-assign a case to a **Response Queue**, first open the desired case.



Click the **Change** link to the right of the current Case Owner's name. The **Change Case Owner** screen will display.

Click the down arrow for the **Owner** field and select **Queue** from the drop-down list, then click the **Owner Lookup** button.

Select New Owner	
Transfer this case 00001028 Owner Upor Queue Queue	
	Save Cancel

When the **Lookup** screen displays, select the appropriate **Queue** from the **Search Results** list and click the **Go!** button.

Benefits Go!
You can use "*" as a wildcard next other characters to improve your search results.
Search Results
Queue Name
Benefits
Client Services
Compensation
Escalated - Service Center
General
Wellness

Verify the **Send Notification Email** checkbox is selected (Queue owners will receive notification of new case in queue) and click **Save**.

Select New Owner		
Transfer this case Owner ✓ Send Notification Email	00001028 Queue V Benefits Save Cancel	

Case Owner has been updated.

© 00001	028		
« Back to List: Ca	ses		
		Case Comments [0] 0	Case History [5+] F
Case Detail			Edit Delete
	Case Owner	Benefits [Change]	5
	Case Number	00001028 [View Hier	archy]
	Contact Name	Kathleen Blumberg	

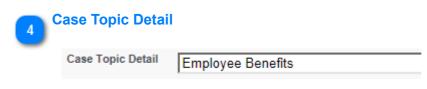
Closing a Solved Case

Status 1			
Case Reason 2	Close Case		Help for this Page 💡
Internal Comments 3	Case Edit	Save	
\sim	Case Information		= Required Information
Case Topic Detail		Closed V Employee Benefits V	
Case Topic 5			Ç
Case Topic - Detail 6	Case Topic Detail Case Topics Case Topic - Details	Employee Benefits TCW General Information Life Insurance	
Submit to Public Solutions 7	Solution Information		
Solution Title 8	Submit to public solutions Solution Title Solution Details	Who did I list as beneficiaries? Obtained employee's Banner ID and displayed the employee's current Group Life Insurance Enrollment/Change Form. Provided employee with	
Solution Details 9		Current beneficiaries.	Ŷ
Save 10		Save Cancel	

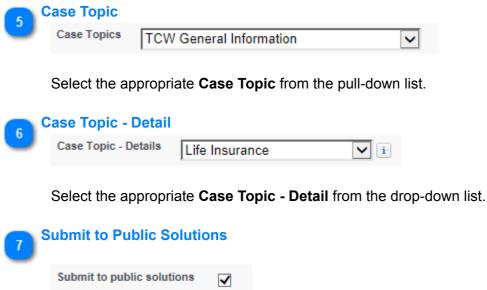
To close a case, open the desired case and click either **Close Case** button. A Close Case edit screen will display.

1 8	Status
	Status Closed 🗸
	Change Status to Closed.
2	Case Reason
_	Case Reason Employee Benefits
	Select a Case Reason from the drop-down list.
3 ^{II}	nternal Comments
	Internal Comments None

Enter any additional closing **Internal Comments** (contact does not see these comments). Enter **None** if there are no additional closing comments.



Select the appropriate Case Topic Detail from the drop-down list.

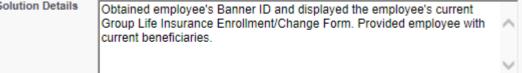


By leaving the **Submit to Public Solutions** checkbox checked, the **Solution Title** and **Solution Details** will be will create a **Solution** and post it in the Solutions library.



Enter a **Solution Title**. If this solution will be added to the library of solution, please word the title as a **question**.

Solution Details



Enter Solution Details here. If this solution will be added to the library of solution, please list the action that were taken to resolve this issue.



Click Save to save and close the Close Case edit screen.

Working With Tasks

In the process of resolving a case, you may need to take specific actions, e.g. make a phone call, send an email, schedule a meeting, etc. These actions can be entered into Salesforce as Tasks. A Task can be related to a case, a contact or just a task you must perform that is not related to a specific case or contact.

A New Tasks can be created from:

- Home Tab
- Navigation Panel
- Open Case
- Open Contact

Tasks created from the **Home** tab or **Create New** (Navigation Panel), are not automatically related to a case or a contact. To relate these tasks to a case or a contact, you must manually create the relationship.

Tasks that are created from an open case or open contact are automatically related to the case or contact from which they were created.

Creating a New Task From an Open Case

Case Number 1	s Reports Solutions Chatte	er Profile Groups +		
	© 00001024		Customize Page Print	able View Help for this Page 😯
	« Back to List: Chatter Groups			
	<u>C</u>	ase Comments [0] Case History [5+]	Related Cases [0] Solutions [0] 0	Ē
	Case Detail	Edit Delete	Close Case Clone	
	Case Owner	Benefits [Change]	Туре	Info Request
	Case Number	00001024 [View Hierarchy]	Case Topics	Employee Benefits
Open Activities 2	Contact Name	Lila Asante-Appiah	Case Topic - Details	Retirement Savings Plans
	and the second s	and a surger of the second	Marian Carrow Carlos	A manual A
	No Solutions Attached			- Marine Ma Marine Marine
	Open Activities	New Task Ne	ew Event	Open Activities Help
	No records to display			
New Task Button 3				
-	Activity History	Log a Call Ma	ail Merge	Activity History Help
	No records to display			
	Attachments	Attach File		Attachments Help ?

In the process of resolving an issue, you may find that you must take an action that is outside the ordinary steps for resolving this type of issue. You may need to make a phone call to a department outside of Human Resources or to a vendor. You may have to meet with someone face-to-face to get an answer. These and many other actions are referred to as **Tasks**.

When you create a **Task** from an open **Case**, some of the fields will auto-populate from the Case data.



Open the desired case from the Case tab, Recent Items, of from the Contacts record.

2 Open Activities

Open Activities

Scroll to the **Open Activities** section.



Click the New Task button.

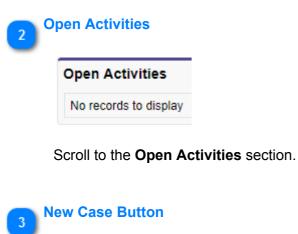
Creating a New Task From an Open Contact

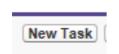
	Contact Johnnie Gaines	Customi	ze Page Printable View Help for this Pag
	-h- Show Feed		
	Cases	s [0] Open Activities [0] Activity History [0]	Notes & Attachments [0]
	Contact Detail		
	Name Johnnie Gaines	Acces	sID ad3407
	Email () ad3407@wayne.ed	edu Banne	erID 000103903
	Phone (313) 993-8368 Biographical Information		
		and a stand of the s	
	Biographical Information	New Case	Cases Help
Open Activities 2	Biographical Information	New Case	Cases Help
Open Activities 2	Biographical Information Cases	New Task New Event New Meeting	Cases Help Request Open Activities Help
Open Activities 2	Biographical Information Cases No records to display		

If a Task relates to an employee but not a case, you can create the Task from the employee's contact screen.



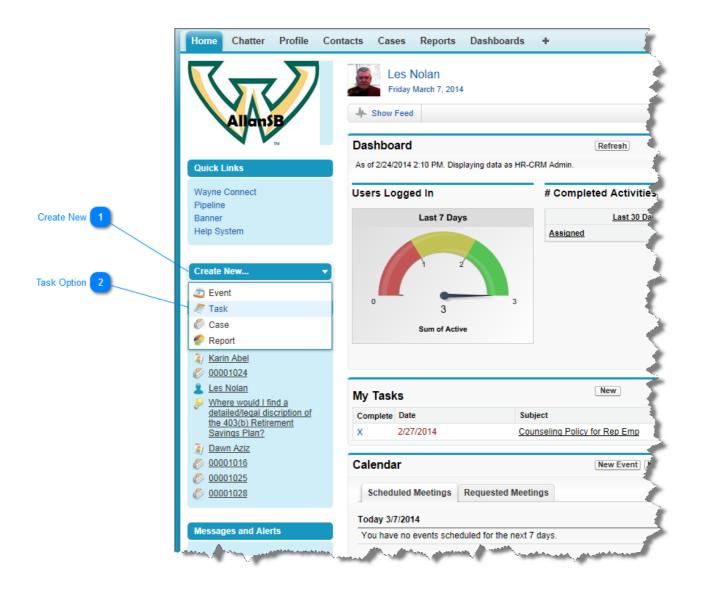
Open the desired **Contact** record.



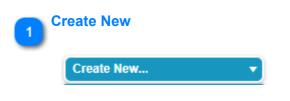


Click the **New Case** button.

Creating a New Task From The Home Tab or Navigation Panel



If a Task is not related to a contact or case, you can create a New Task from Create New on the Navigation Panel. However, if this task is related to a case or a contact, you must be entered information manually



Click the Create New pull-down menu.



Create New	•
Event	
🦉 Task	
🖉 Case	
🤣 Report	
• · · · · ·	

Click the **Task** option. The **New Task** screen will display. Because this Task was not created from a Case or Contact screen, the fields that would be auto-populated are blank. If this Task is related to a Case or Contact you must manually enter the information.

New Task		Help for this Page 🥑
Task Edit	Save Save & New Task Save & New Event Cancel	
Task Information		= Required Information
Assigned To	Les Nolan 🔍 Related To Account 🗸	
Subject	Name Name	
Due Date	[<u>3/7/2014</u>]	
Comments	\sim	
Additional Information		
. A	and a second the second	and the second sec

Completing a New Task

New Task Screen 1					
IS	Reports Solutions Chatter	Profile Groups +			
Task Edit Section 2	new Task				Help for this Page 🥹
	Task Edit	Save Save & New	Task Save & New Even	Cancel	
Task Information Section 3	- -				 Description
	Task Information		Deleted Te		Required Information
	I.	Les Nolan	Related To Name	Case V 00001024	Q
	Due Date	Verify 403(b) Enrollment 🙀	Hunte	Contact 🗸 Lila Asante-Appiah	S
	L	Contact TIAA/CREF and verify enrollment.	_		
			^		
Additional Information Section			~		
	Additional Information				
	Status	Not Started 🗸	Phone	(313) 577-6519	
Recurrence 5	Priority	Normal V	Email	fk1260@wayne.edu	
	Recurrence				
Reminder 6	Create Recurring Series of Tasks				
	Reminder				
	Reminder	☑ 3/6/2014 8:00 AM ✓			
		Save Save & New	Task Save & New Even	t	

<TODO>: Insert description text here... And don't forget to add keyword for this topic



Notifies you that this is the screen for creating a New Task.

Task Edit Section

Task Edit

Indicates the screen is in Edit Mode.

Task Information Section

Task Information

The following fields auto-populate from the Case information:

Assigned To field populates with the name of the user who is creating the New Task.

Assigned To	Les Nolan	🕙
-------------	-----------	---

Related To and Name fields populate with data from the Case.

Related To	Case V 00001024	<u> </u>
Name	Contact 🗸 Lila Asante-Appiah	

Complete the following fields with the appropriate information.

Subject	Verify 403(b) Enrollment
Due Date	[3/6/2014]
Comments	Contact TIAA/CREF and verify enrollment.
	~



Additional Information

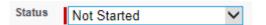
Phone and Email Fields

The following fields auto-populate from the Case information:

Phone	(313) 577-6519
Email	fk1260@wayne.edu

Status Field

Click the drop-down menu in the Status field.



Select the appropriate status.

	Not Started
	In Progress
I	Completed
I	Waiting on someone else
I	Deferred

Priority Field

Click the drop-down menu in the **Priority** field.

Priority	Normal 🗸
----------	----------

Select the appropriate Priority.

High Normal	ŕ
Low	

5	Re	ecurrence
		Recurrence
		Create Recurring Series of Tasks
	<	<todo>: Insert description text here</todo>
	Re	eminder

6				
	Reminder			
		Reminder	☑ 3/6/2014 8:00 AM ✓	

<TODO>: Insert description text here...

Working Wtih Events

As with Tasls, In the process of resolving a case, you may need to schedule specific events, e.g. make a phone call on a specific day, meet with an individual who is out of the office and will return on a specific day, etc. Dates and times can be entered into Salesforce as Events. An Event can be related to a case, a contact or just a day you must perform an action that is not related to a specific case or contact.

A New Events can be created from:

- Home Tab
- Navigation Panel
- Open Case
- Open Contact

Events that are created from an **Open Case** or **Open Contact** are automatically related to the case or contact from which they were created.

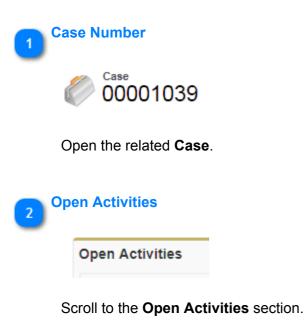
Events created from the **Home** tab or **Create New** (Navigation Panel), are not automatically related to a case or a contact. To relate these Events to a case or a contact, you must manually create the relationship.

Case Number 1	acts Cases Reports Dasi	nboards +		
	Case 00001039			Ie View Help for this Page 🕜
	-I- Show Feed	Case Comments [1] Case History [3] Related Cases [0]	Solutions [0] Open Activities [0] Activit	N
	Case Detail	Edit Close Case Clone		<u> </u>
	Case Owner	Hannah Fleet [Change]	Туре	Problem
	Case Number	00001039 [View Hierarchy]		TCW General Information
	Contact Name	Dawn Aziz	Case Topic - Details	Retirement Savings Plans
	Manager Marine Marine	Constitution of the second second second	the All and the second s	المنبى فاستحصا والمستحد ال
	non manual	View Suggestett 'so vions for	Thead Solution	Solutions the OT
Open Activities 2	UUUUUUUUUUUUU			Solutions help 🕤
	No Solutions Attached			
	Open Activities	New Task New Event		Open Activities Help ?
	No records to display			
New Event Button 3	Activity History	Log a Call [Mail Merge]		Activity History Help ?
		Log a can man merge		Activity History Help
	No records to display			

Creating a New Event From an Open Case

In the process of resolving an issue, you may find that you must schedule a date and time for an action to take place. You may need to make a phone call to a department outside of Human Resources or to a vendor who is not currently available. You may have to meet with someone who is out of the office and will not return for a day or two. These and many other scheduled actions are referred to as **Events**.

When you create an **Event** from an open **Case**, some of the fields will auto-populate from the Case data.





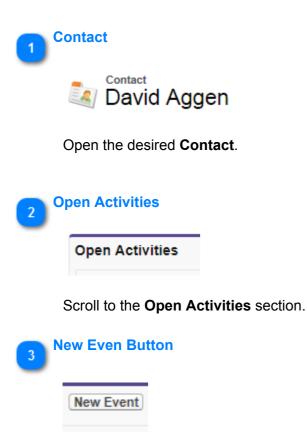
Click the **New Event** button. The New Event screen will display. In the screenshot below, you can see the fit that were auto-populated.

New Event		Help for this Page 🥝
Event Edit	Save Save & New Task Save & New Event	t Cancel
Calendar Details		= Required Information
Assigned To	Les Nolan Related To Ca	ase 🗸 00001039 🕤
Subject	Name Da	awn Aziz (Add to Invitees)
All Day Event	Private]
Start	3/7/2014 11:00 AM [<u>10:20 AM</u>]	
End	3/7/2014 12:00 PM [<u>10:20 AM</u>]	
	for the second second	anne and the

Creating an Event From an Open Contact

Contact 1	tacts Cases Reports Dashboards 🕂		
	Contact David Aggen	Customize Page Printable View	Help for this Page 🥹
	-h- Show Feed	Open Activities [0] Activity History [0] Notes & Attachments [0]	
	Contact Detail		
	Name David Aggen	AccessID fn0302	
	Email 🥥 <u>fn0302@wayne.edu</u> Phone 🥥 (248) 601-4805	BannerID 004412277	
	► Biographical Information		
	and the second sec		
Open Activities 2	No records to display	New case of the state of the state of the second state of the second state of the second state of the second st	od Cases Help
	Open Activities	New Task) (New Event) (New Meeting Request) Op	en Activities Help ?
	No records to display		
New Even Button 3	Activity History	Log a Call) [Mail Merge] Ac	tivity History Help ?
	No records to display		

If a **Event** relates to an employee but not a case, you can create the **Event** from the employee's contact screen.



Click the New Event button. The New Event screen will display.

Rew Event				Help for this Page 🕜
Event Edit	Save	Save & New Task Save & New	v Event Cancel	
Calendar Details				= Required Information
Assigned To	Les Nolan 🕙	Related To	Account V	
Subject		Name	David Aggen	Add to Invitees]
All Day Event		Private		
Start	3/7/2014 11:00 AM	[<u>10:46 AM</u>]		
End	3/7/2014 12:00 PM	[<u>10:46 AM</u>]		
Concern Mation	An son a summer and a second		man and and and and and and	and an and a second

Creating a New Event From The Home Tab or Navigation Panel 00001024

<TODO>: Insert description text here... And don't forget to add keyword for this topic

Working With Files

© 00001016			Customize Page Printable View Help for this Page 🥹
« Back to List: Cases			
	Case Comments [0] Case History [2] Rela	ated Cases [1] Solutions [0] Open Activities [0] Activit	ty History [0] Attachments [0]
Case Detail	Edit Delete	Close Case Clone	
Case Owner	General [Change]	Туре	Service Request
			Benefit Changes
Contact Name	Elizabeth Rager	Case Topic - Details	Retiring from University Service
Contact Phone	(313) 577-6023	Parent Case	
No records to display			
Attachments	Attach File		Attachments Help 🧿
No records to display			
∧ Back To Top		Always show me v more records per related list	
	OOOOO1016 Show Feed Back to List: Cases Case Detail Case Owner Case Number Contact Name Contact Phone V. Farl N No records to display Attachments No records to display	O0001016 Show Feed Gase Comments [0] Case History [2] Relia Case Detail Case Owner General [Change] Case Number 00001016 [View Hierarchy] Contact Name Elizabeth Rager Contact Phone (313) 577-6023 Contact Phone (313) 577-60	O0001016 Show Feed Back to List: Cases Case Comments (0) Case History (2) Related Cases (1) Solutions (0) Open Activities (0) Activit Case Owner General [Change] Case Number 00001016 [View Hierarchy] Case Topics Contact Name Elizabeth Rager Case Topic - Details Contact Phone (313) 577-6023 Parent Case Attachments Attach File No records to display

Files (documents and forms) can be attached to a case at any time. First, open the desired case.

1	ttach File
	Attach File

Click the Attach File button. The Attach File to Case screen will display.

- 1. Select the File Browse to the location of the file and select the file.
- 2. Click the Attach File button.
- 3. Click Done to return to the case.



The file is now attached to the case.

Attachments	Attach File View All
Action	File Name
Edit View Del	Elizabeth Rager Benefits Continuation Form.pdf

Chatter Tab

The Chatter tab is your collaboration home base and gives you instant access to most of the collaboration features in Chatter.

From the Chatter tab you can:

- <u>Make a post</u> that's shared with people who follow you, or comment on someone else's post.
- <u>Like posts or comments</u> to show your support.
- <u>Share a post</u> to your profile or to a group, or send a link to the post to other Chatter users in an email or instant message.
- <u>View, filter, and sort your feed</u> on the left side to view posts from people and records you follow and groups you're a member of, posts that mention you, posts you bookmarked, or all posts from your company.
- Search the feed to quickly find information in the feed posts and comments on the Chatter tab.
- <u>Bookmark a post</u> to keep track of future comments on the post, or to remember to follow up on the post later.
- Add topics to a post to categorize the post and give it more visibility.
- Access your people, groups, files, and topics lists.
- View or update your profile, such as your profile photo or your contact information.
- Read or send private messages that are only visible to certain people.
- <u>Access your favorites</u> to see the latest posts and comments for your favorite topics, list views, and Chatter feed searches.
- <u>View your recommendations</u> for people, groups, files, and records that closely relate to your job and interests.
- <u>View trending topics</u> that people are discussing in Chatter right now.
- Invite people to join your Chatter network if they don't have Salesforce licenses to use Chatter.

Here are a few examples of working with Posts.

Making a Post

Make a post to let people know what you are working on, to ask questions, and share information.

🗩 Post 📲 F	ile 🥜 Link	Poll	
What are you wor	king on?		Share

- 1. Above your feed, click Post or just click the text box.
- 2. Type your update in the text box. You can add hashtag topics and mention people.
- 3. Below the text box, select My Followers to publish the post on your profile, or select A Group, type part of the group's name in the Search Groups field, and select the group from the drop-down list.
- 4. You can only select a group you're a member of.
- 5. Click Share.

Liking Posts and Comments

Like posts or comments to show your support and receive email notifications if others comment on that post

Below a post or comment, click Like.



After you click Like on a post, you receive <u>email notifications</u> if others comment on that post. If you click Like on a comment, only the user who posted the comment receives an email notification, but you receive an email notification for any subsequent comments.

- To stop liking a post or a comment, click Unlike. When you stop liking a post or a comment, you don't receive email notifications for subsequent comments or likes.
- View the profiles of others who have liked a post by clicking their name at the bottom of the post or comment, for example, "John Smith likes this."
- If more than three people like a post, click the link to see the full list; for example, "You, John Smith, and 2 others like this." From that list, you can follow or stop following people.
- Likes on comments show how many people have liked the comment, for example, "1 person" or "7 people". To see their names, click the link.



Sharing a Chatter Post

You can share public Chatter posts that contain text, links, or files to your profile, with a group, or using a link to the post.

When you share a post, keep in mind:

- You can share a post to your own profile, but not to another person's profile.
- You can share the original post, including any files and attachments, but you can't share any comments or likes.
- You can comment on the shared post, but you can't edit a shared post.
- You can't share feed tracked items and custom feed items, such as approvals, dashboard snapshots, or case interactions.
- You can only share posts with a group you're a member of.
- You can share a post to a group that allows customers. However, customers and other group members can't share posts from a private group.

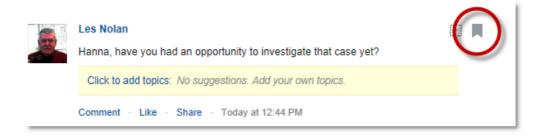
When someone shares your post, you receive an email notification. To change your email notifications, from Setup, click My Chatter Settings | Chatter Email Settings.

Bookmark a Post

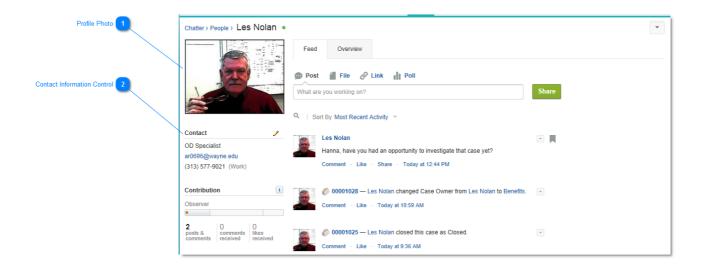
Bookmarking a post lets you keep track of posts you're interested in.



- 1. Click the down arrow at the top right corner of the post you want to bookmark to expand the dropdown list.
- 2. Click Bookmark. The bookmark icon displays next to the post to indicate that you successfully saved the post to your bookimarks.



Customizing Your Profile



Click the **Profile** tab to customize your profile.



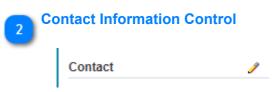
Hover your mouse pointer over the photo placeholder or your profile photo until the Update/Delete options appear. Click **Update**.



When the **Upload Profile Photo** dialog box displays, browse your PC until you locate your profile photo. Click the **Show My Photo on Publicly Accessible Pages**, so your photo will display. Click **Save**.

Upload Profile Photo	×
You can upload a JPG, GIF, or PNG file. Maximum file size is 8 M	В.
e's J2A\07-28-03 012.jpg Browse	
Save	

Your Profile Photo has been updated.



To enter or edit your contact information, click the **Pencil** icon near the word Contact. The **Edit Profile** dialog box will display.

it Profile		X
About Contact		
* Email	Work Phone	
ar0696@wayne.edu	(313) 577-9021	
Mobile Phone	Fax	
(248) 555-5555	(313) 577-3569	×
Street Address 5700 Cass Ave City	State/Province	
Detroit	MI	
Zip/Postal Code	Country	
48202	Wayne	
	Save All Cancel	

Before clicking the **Save All** button, you can add/edit addition information about yourself. Click the **About** tab.

dit Profile		×
About Contact		
First Name	* Last Name	
Les	Nolan	
Nickname		
Les Nolan		
Title	Manager	
OD Specialist	Manager is not set	
About Me		
Enter information so people ca	an learn more about you.	~
		\sim
	Save All Cancel	

Click the **Save All** button to save your changes and exit the **Edit Profile** dialog box.

CRM Process Maps

Becoming familiar with Salesforce is the easy part. How you use it in the ERC is the real challenge. This section describes the how and the when to use it to achieve its real purpose: resolve human resource issues. Using a series of workflow maps, the overall process and its segments are clearly defined.

Basic CRM Process

This process map is intended to give the user a macro vision of what the basic CRM Process looks like. In reality, there are additional decisions and actions that take place throughout the process. These decisions and actions are detailed in subsequent process maps.

