



HAP Signs Agreement with Hurley Medical Center in Genesee County

HAP Commercial HMO members can receive medical care through Hurley Medical Center and Professional Medical Corporation Physicians

DETROIT – April 24, 2013 - Health Alliance Plan (HAP) Commercial HMO members will have access to Hurley Medical Center and the highly respected physicians with Hurley admitting privileges in the Professional Medical Corporation network of independent physicians.

“HAP’s prospective HMO customers and labor partners in the East Central region will welcome the addition of Hurley Medical Center,” said Anita Moliterno, general manager of HAP’s East Central Region. “Many of HAP’s PPO and Medicare members value HAP’s long-standing relationship with Hurley, and with the addition of our HMO contract, we’re pleased to announce that Hurley now serves members in all of our HAP product lines.”

PMC and Hurley serve HAP’s PPO, HMO, HAP Preferred, HAP Senior Plus and Alliance Medicare PPO members.

“As the region’s premier academic medical center, Hurley Medical Center provides exceptional patient and family-centered care, along with state-of-the-art technology and treatment. We are pleased HAP Commercial HMO members can now receive medical care through Hurley and Professional Medical Corporation Physicians. It’s a win-win situation,” adds Cass Wisniewski, CPA, MBA, Senior Vice President and Chief Financial Officer at Hurley Medical Center.

“The HMO agreement with this Level 1 Trauma and Burn Center further strengthens HAP’s presence in Saginaw, Genesee and Lapeer counties. HAP’s statewide provider network includes all three major health systems in the East Central region -- Hurley Medical Center, McLaren Healthcare and Genesys Health System,” said Moliterno.

HAP also has signed an HMO contract with Professional Medical Corporation (PMC), a network of independent physicians who admit to Hurley Medical Center, and is in the process of signing contracts with PMC physicians to serve HAP HMO members.

“PMC is very pleased to have added HAP’s HMO commercial product. Now PMC physicians have access to all products offered by HAP,” said PMC President Asif Ishaque, MD.

“HAP partners with hospitals and physician organizations to improve the quality and efficiency of patient care. Consumers are likely over the next 3 to 10 years to obtain their medical care from doctors who are part of a clinically integrated organization like PMC that focuses on high patient satisfaction and impressive clinical quality outcomes,” said Moliterno.

FOR IMMEDIATE RELEASE



About Health Alliance Plan (HAP) Health Alliance Plan is a Michigan-based, nonprofit health plan that provides health coverage to more than 660,000 members and companies of all sizes. For more than 50 years, HAP has partnered with leading doctors and hospitals, employers and community organizations to enhance the health and well-being of the lives we touch. HAP offers a product portfolio with six distinct product lines: Group Insured Commercial, Individual, Medicare, Medicaid, Self-Funded and Network Leasing. HAP delivers award-winning preventive services, disease management, wellness programs and personalized customer service. The National Committee for Quality Assurance awarded HAP's commercial HMO and HAP Senior Plus Excellent Accreditation. Employers interested in learning more about HAP should contact HAP's East Central Regional office at 810-230-7404. For more information about HAP, please go to www.hap.org.

About Hurley Medical Center

Hurley Medical Center is a 443-bed premier public teaching hospital located in the heart of Genesee County, Michigan. As the region's only Level I Trauma Center, Burn Center, and the highest level Neonatal Intensive Care Unit (NICU) and Pediatric Level II Trauma Center available in Genesee County, Hurley is a recognized leader in clinical care and education, maintaining affiliations with Michigan State University, the University of Michigan-Ann Arbor, the University of Michigan-Flint, Mott Community College, Henry Ford Health System and Children's Hospital of Michigan-Detroit. Founded in 1908, Hurley provides patient care for more than 100,000 people annually. For more information about Hurley Medical Center, please go to www.hurleymc.com.

About Professional Medical Corporation (PMC)

Professional Medical Corporation is a Flint-area physician network through which more than 412 physicians access pay-for-performance programs, health plan contracting, technology, process improvement and performance improvement resources. PMC serves as a vehicle for physicians to be part of a larger, clinically-integrated organization working together on health care opportunities. PMC's mission is to encourage improvements in the quality and efficiency of patient care by engaging in opportunities which recognize and reward health care providers for performance excellence. PMC physicians have access to a variety of tools to improve their practice efficiency, such as Lean process improvement, Patient-Centered Medical Home and technologies such as e-prescribing and patient registries. For more information about PMC, please go to www.pmcpc.com.

Media Contacts:

Susan Schwandt, APR
Public Relations Director
(248) 443-1076
sschwan1@hap.org

Amy Strauss
Public Relations Specialist
(248) 443-7762
astrauss@hap.org

For Hurley Medical Center

Ilene Cantor
810-262-7164 (office)
810-625-0842 (cell)
icantor1@hurleymc.com

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