

**ISSUED:** 3/12

## **POSITION PURPOSE**

Co-host a live daily news program across multiple platforms that is consistent with the mission and goals of the show and achieves audience goals. Deliver on responsibilities in a manner that distinguishes WDET broadcasts from other programming in public and commercial radio.

## **ESSENTIAL JOB FUNCTIONS**

Establish and sustain credibility with listeners. Actively support program diversity in the shows content, perspective and voices. Cultivate connect with and navigate multi cultural, multi ethnic and diverse stories, guests, contributors and listeners.

Employ a conversational style that is effective for a range of topics and tones, from hard news to human interest to cultural to entertainment on a local, national and international level.

Foster an environment of cohesiveness and collaboration with colleagues across all WDET departments and with community partners.

Contribute to and participate in efforts related to multi-platform content delivery and integration. Host video segments for the on line platform and contribute content, including blogging.

Establish and sustain a positive and effective presence and participation in the region, at events and with specific groups. Participate in community engagement and audiences building efforts as required.

Attend and contribute to daily morning and afternoon editorial meetings. Pitch story and ideas and constructively participate in the development of others' ideas.

Perform related work as assigned.

## **ADDITIONAL COMMENTS**

This classification serves in a work leadership capacity in the production of local news stories in adherence with established standards. The incumbent should possess a broad understanding of radio newscast production from story identification and development to editing and anchoring newscasts. Due to the nature of the work, the incumbent must develop and maintain effective relationships with local political, business and arts and entertainment contacts. This position is typically located in WDET-FM and reports to and receives work direction from the News/Program Director.

THIS DESCRIPTION IS INTENDED TO INDICATE THE KINDS OF TASKS AND LEVELS OF WORK DIFFICULTY THAT WILL BE REQUIRED OF POSITIONS THAT WILL BE GIVEN THIS TITLE AND SHALL NOT BE CONSTRUED AS DECLARING WHAT THE SPECIFIC DUTIES AND RESPONSIBILITIES OF ANY PARTICULAR POSITION SHALL BE. IT IS NOT INTENDED TO LIMIT OR IN ANY WAY MODIFY THE RIGHT OF ANY SUPERVISOR TO ASSIGN, DIRECT AND CONTROL THE WORK OF EMPLOYEES UNDER THEIR SUPERVISION. THE USE OF A PARTICULAR EXPRESSION OR ILLUSTRATION DESCRIBING DUTIES SHALL NOT BE HELD TO EXCLUDE OTHER DUTIES NOT MENTIONED THAT ARE OF SIMILAR KIND OR LEVEL OF DIFFICULTY.

## **MINIMUM QUALIFICATIONS**

Bachelors degree from an accredited college or university in Journalism or equivalent work experience. Advanced degree preferred.

Five years journalism experience required, prior radio broadcast experience strongly preferred.

Demonstrated achievement in connecting with multi-ethnic, multi-cultural audiences and cultivating guests and contributors who bring diverse voices and perspectives.

Experience and familiarity with on line tools, building community and online news consumption habits preferred.

Ability to communicate clearly, concisely, and professionally both orally and in writing with a diverse population.

Ability to build and maintain relationships at al levels of an organization and across a diverse range of cultural, generational, ethnic, racial educational and social backgrounds.

Demonstrated voice and on-air delivery ability in a conversational format.